

BRIGHAM TREMONTON BOARD OF REALTORS®

“You must begin to think of yourself as becoming the person you want to be.” David Viscot

CALENDAR

FEBRUARY

- 14 – RPAC Committee mtg. at 11:00am @ Board Office
- 14 – Membership Luncheon noon at Maddox Lodge Golden Spike 150th Anniversary
- 14 – BOD meeting 1:00pm
- 18 – Presidents Day
Board Office Closed
- 19 – Tremonton Home Tour
- 20 – Brigham Home Tour
- 20 – UAR REALTOR DAY
Board Office Closed
- 26 – Tremonton Home Tour
- 27 – Brigham Home Tour

MARCH

- 5 – Tremonton Home Tour
- 6 – Brigham Home Tour
- 7 – CE Class- “Service is the New Sales” by Stacy Bernal
Sponsored by Elevate HW
- 12 – Tremonton Home Tour
- 13 – Brigham Home Tour
- 14 – Membership Luncheon noon at Maddox Lodge
Sponsored by IBEX Home Warranty
- 14 – BOD meeting 1:00pm
- 19 – Tremonton Home Tour
- 20 – Brigham Home Tour
- 26 – Tremonton Home Tour
- 27 – Brigham Home Tour
- 28 – AE Institute, Austin TX
Board Office Closed

We would like to welcome Marc Davis with Old Republic Home Protection and Adam Aitken with Canyon Gate Associates as the newest members of the Board.

NAR to Launch Ad Campaign February 25th

NAR’s new advertising campaign, which distinguishes who REALTORS® are by sharing stories that exemplify the REALTOR® experience in a modern, cinematic style that is engaging to consumers, will launch Feb. 25th. Beginning that day, members will be able to access and share campaign materials at www.ThatsWhoWeR.realtor. NAR will be hosting a webinar about the ad launch. Details about the webinar will be available soon.

NAR: Turn GSE’s Into Utilities

NAR [outlined a blueprint](#) for reforming Fannie Mae and Freddie Mac, known as government-sponsored enterprises (GSEs), at a [policy forum](#) the association hosted in Washington last week. The plan envisions giving the government-backed mortgage companies a new federal charter as public utilities that enforce mortgage standards and whose shareholders take first-loss position while the federal government remains the guarantor of last resort. An explicit federal guarantee of financing for 30-year fixed-rate conventional mortgages must be part of any effort to change or replace the companies, lawmakers and real estate leaders said at the forum. [Executive summary of plan.](#)

Home Price Growth Moderates

Inventory increased and home prices rose at a slower pace in the 4th quarter of 2018, according to NAR’s latest quarterly report on home sales activity in metropolitan areas. The national median existing single-family home price in the quarter was \$257,600, up 4% from the 4th quarter of 2017, when it was \$247,800. [Details.](#)

NAR: Link Appraisals to Local Conditions

In a letter to federal banking officials, NAR urged the government to link the threshold for requiring commercial real estate transactions to be appraised to local real estate market conditions in place of a national standard. [More.](#)

Stalled Loans, Marketing Texts

The latest Voice for Real Estate looks at what [NAR is doing](#) to help REALTORS® whose clients had their transaction delayed when the federal government shut down last month. Thousands of applications for home loans backed by the federal Rural Housing Service remain in a review pipeline. NAR is prepared to share information on stalled home loans with the agency if members alert NAR to the delays. The video also looks at how to [avoid getting hit](#) with a lawsuit for sending automated marketing texts, [what to expect](#) this year in residential and commercial sales, and [NAR’s proposal](#) for reforming Fannie Mae and Freddie Mac.